

# Budgeting & Forecasting

**FORECAST WITH CONFIDENCE.  
BUDGET WITH PURPOSE.  
GROW WITH CLARITY.**

In today's unpredictable business environment, the companies that plan, forecast and adapt are the ones that outperform — consistently and sustainably.

## Why Budgeting and Forecasting Matter

Whether your business is growing, evolving or maintaining course, financial forecasting and budgeting are essential tools for long-term success, stronger cash flow and informed decision-making.

Yet, many businesses either overlook them, build them without rigour or fail to revisit them regularly. That's where expert guidance makes the difference.

## What You Get with Strategy360

At Strategy 360, we work with businesses to turn uncertainty into action through our proven budgeting and 3-way forecasting process:



**Profit & Loss**



**Cash Flow**



**Balance Sheet**



## Done Right, Budgeting and Forecasting Helps You:

- ✓ Confidently estimate revenue, expenses and cash flow
- ✓ Prepare for growth opportunities and market challenges
- ✓ Test assumptions through scenario analysis
- ✓ Drive accountability and performance across the business
- ✓ Make informed decisions that increase business value

## Proactive businesses plan. They forecast. And they thrive

We bring expertise and practical support to help business leaders plan and manage with greater precision and control.

Whether you're aiming to grow, pivot, or stabilise, your numbers should be telling a clear story — and driving improved outcomes.

**TAKE CONTROL OF WHAT'S NEXT. START WITH A CLEAR FORECAST**